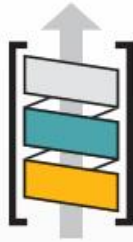


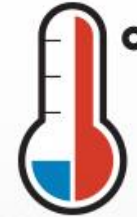


The Consistency That Serious Hunters and Shooters Demand



**Copper Fouling Elimination**

Shoot more rounds accurately between cleanings.



**Extreme Temperature Stability**

Stay on target, no matter the conditions.



**Ideal Load Density**

Maximize velocity and prevent pressure spikes.



**Environmentally Friendly**

Be kind to the earth with non-harmful ingredients.



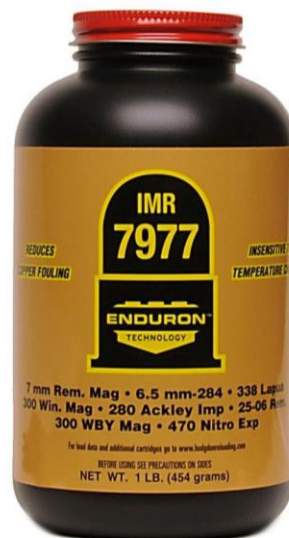
The first in the series of Enduron® Technology powders. The perfect burn speed for cartridges like the 308 Win/7.62mm NATO, 22-250 Rem, and 257 Roberts. A versatile match grade propellant.



Gives top performance in the venerable 30-06, 270 Winchester and 300 WSM, to name just a few. This propellant is ideally suited for mid-range burn speed cartridges.



*New for 2016.* A top performer with such great cartridges as the 25-06, 270 Winchester, 280 Remington and 300 Win Mag. Falls directly between IMR4451 and IMR7977 in burn speed, providing top performance for all big game cartridges.



The slowest burn rate Enduron® Technology powder. A true magnum propellant yielding outstanding performance in the 300 Win Mag, 7mm Rem Mag, and 338 Lapua. Loading density is perfect for magnums, contributing to superb uniformity.